

SALE

Social Media Training to Combat Unemployment Among Higher Education Graduates

More and more young people in Europe decide to study at a university. This tendency which supports the development of the EU towards a knowledge-based society is very positive but the **economic crisis** made it more **difficult for graduates to find a job**.

Currently, Europe is facing **unemployment rates of around 15% to 20%** among graduates and therefore the need for developing strategies and tools to fight this situation is more needed than ever.

SALE aims at developing an **interactive social media training course for unemployed higher education graduates**. Participants will learn which tools are the most relevant to be used in order to find a job online and how their individual skills need to be presented to be attractive for possible employers.

PARTNER ORGANISATIONS

cramars società cooperativa sociale | Italy
Fundación Universidad Empresa Murcia | Spain
Technological Educational Institute Thessaly | Greece
Aidlearn, Consultoria em Recursos Humanos Lda. | Portugal
Inova Consultancy Ltd. | United Kingdom
MFG Medien- und Filmgesellschaft | Germany
World University Service-Austrian Committee | Austria

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