# Module: Induction

### 1) *LEARNING OBJECTIVES*

After completing this module, the learner should:
- Know and be at ease with other participants of the training course
- Understand the SALE project
- Understand the „Build your brand: Social Media & Job Hunting" training course
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It is advisable that the course participants are present in at least one social media, so the trainer can make a search for each participant in social media (Facebook and LinkedIn) in order to have already some information on them for this first session.

### 2) *MODULE OUTLINE*

This is the module where participants will know each other and be in direct contact with the trainers and materials of the training course. It is very important that participants quickly feel at ease with each other since during the training they will have to work together and share personal information, and the training course is a short course.

Also this induction module is very important to participants realize the importance of using Social Media in order to present themselves as better job candidates, motivating the participants to attend the entire course.

Finally, the participants should feel familiarized with the contents and with the learning platform of the training course, so they could explore the materials at home, on individual basis.

**ICE-BREAKER**

It is suggested to use the Indian Name to present oneself, which is an ice breaker to know each other and also to understand how people can create an image of the other starting with some basic information as the name. This could be connected with the expectations that participants might have about this training course; and also with the expectations that others might create when visiting our social media pages.

If the trainer don't feel at ease to use this Ice breaker, or consider that it would not work with the group, it can be used some other Ice breaker with the same aims: know each other and feel at ease to work together regarding own presentation.

**Indian Name**

One of the best ways to introduce oneself in a training course is through an icebreaker exercise – people don't know each other but through an activity / game it becomes easy and it is possible to know personal characteristics of others that otherwise might not appear, and in a pleasant atmosphere. Here our choice is to present oneself starting from Indian Name.

The Indian Name can be chose by the person, and the name states something important for him/her: could be an event in the life, or a personal characteristic, or a desire; and the name could be one word or a sentence with 50 words. Give some minutes (3-5 minutes) to each participant

think about what would be his/her Indian Name – it is necessary to explain to the group why chose that name.

After all participants chose their Indian Name, each person should present him/herself, starting with the trainer.

Example: "Hello, my name is …….., my background is in …., and I am your trainer for today. My Indian Name is ….  because…."

Follow with each participant presentation; you and others can comment or ask questions to each presentation, but always in pleasant atmosphere.

**Expectations**

Make a bridge from presentation using Indian Name with training course expectations:

"When you choose an Indian Name, you are choosing also the way you want others to see you. It is the same with Social Media: what we present there is directly connected with the way others can perceive us. We are in a training course to help us use the Social Media to get a job. What do you expect to learn in this training course?"

Leave the question to the group, and you can stress the main expectations spoken.

Produce a short summary of expectations spoken, at the end of discussion.

**SALE project – Youtube movie**

When click in the picture, it connects with the film (you need internet connection).

You can ask if the participants already knew the film; what is presented is in line with what they expect from the training course?

Group discussion

**SALE project**

Present the SALE project, a way to motivate participants to attend the entire course.

Start with most general information: partners, target group, aim.

**SALE Project in Social Media**

SALE project is also in Social Media. Present the Facebook page, and invite participants to join it!

Present the learning platform of the training course, Moodle. Invite participants to enter and use their registration data.

**SALE Training Course: content**

This could be done also when exploring the Moodle.

Present the contents of the training course: each module, with aims and main content.

**SALE Training Course: method**

Besides the modules, aims and content, it is necessary to explain also the method used during the training course. Stress that the participants are expected to be very active, during face to face sessions, but also at home. It is very important that participants are building their profile as long they are in the training course.

**SALE Training Course: evaluation**

The evaluation in a training course is always very important. It is a good way to check what the participants learnt, and what could be improved in the training course for future actions.

For the pilot course this is even more important because all the comments and suggestions will have major impact in the production of the final materials.


### 3)  CHAPTER ASSIGNMENTS – ASSESSMENTS – ACTIVITIES - QUIZES

N/a