



Project **SALE**
2014-1-AT-01-KA202-000953
Information Collection for trainer's guide

Module: Conclusion

1) LEARNING OBJECTIVES

After completing this module, the learner should:

- Know how to use Social Media in order to facilitate getting a job

2) MODULE OUTLINE

This is the module where participants will have the opportunity to check what they learnt during the entire course, and confirm they can make the best use of Social Media to get a job. They will discuss about what they will do after the course using the knowledge acquired. They will finish the course by evaluating the course and trainers.

Course review

There are some slides to make an overview of the modules of the course, with the module aims and contents; this could be the starting point to discuss about what they have learnt during the course. Or you can ignore these slides and make a general discussion about it.

Best Practices Examples

You can present to the group some profiles, in Facebook and in LinkedIn, in order to the group check the profiles and present feedback, considering the profile adequate for job candidates or not.

You can use profiles that you know, profiles that you create for this course, or look for some examples in the links below

Facebook:

<http://www.bloggingcage.com/20-creative-facebook-timeline-profile-that-you-would-love-to-see/>

<https://www.facebook.com/barackobama/?fref=ts>

<https://www.facebook.com/papafransciscobrasil/?fref=ts>

LinkedIn

<https://www.quora.com/What-are-some-examples-of-great-LinkedIn-profiles>

<http://www.komarketingassociates.com/blog/10-examples-highly-impactful-linkedin-profiles/>

<http://www.linkedin-makeover.com/linkedin-profile-samples/>

<http://www.hongkiat.com/blog/professional-linkedin-profile/>

http://www.huffingtonpost.com/catherine-newhouse/8-secrets-to-building-linkedin_b_4710151.html

What's next?

Propose a group discussion to find out what the participants intend to do with the knowledge they gain with this training course. In the slide are some examples of the questions to the group. At the end, summarise the main points that were presented.

Finalising

This is the time to hand out the questionnaires to evaluate the training course – before doing that, stress the importance of the evaluation in order to improve the training course, especially in the pilot training course.

After all participants returned the questionnaires fulfilled, make a short group discussion about the training course – the questions in the slide are some examples, but you can also ask about what they enjoyed most or less in the course, or so on. At the end, make a summary of the main ideas presented.

Wish all the participants the best for their future!

3) CHAPTER ASSIGNMENTS – ASSESSMENTS – ACTIVITIES - QUIZES

N/a